



Supercluster!

The Innovation Cluster Simulator



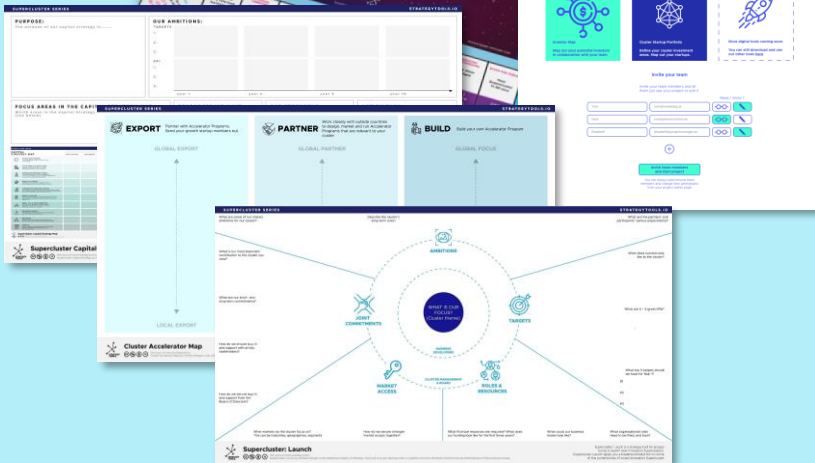
Create impact through a proven innovation cluster simulator



Combined offline & digital format



Build deep capabilities & accelerate meaningful change



Strategy Tools Canvases

Simulation & software provide a global solution



Programs from 3 hours to 3 days+



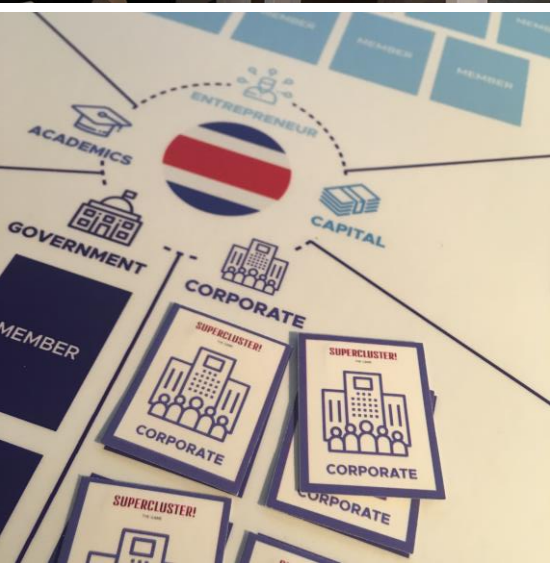
Engage all stakeholders across your cluster landscape





Supercluster!

A complete strategy solution for innovation clusters



WHAT IS IT?

Supercluster! is a powerful strategy solution for innovation ecosystems, innovation clusters and global innovation superclusters. Suitable for groups of 3 – 300 people.

KEY TAKEAWAYS

- Learn the fundamentals of innovation cluster development – build, structure, and scale an international Supercluster
- Experience real-world cluster strategy development with gameplay based on several recognized cluster strategy frameworks
- Understand the core pieces needed to build a powerful ecosystem

WHAT YOU GET

A complete solution for a world-class strategy simulator.

Kit includes:

- One Supercluster! Simulation Kit
- 6 Strategy Tools Canvases
- 6 Strategy Tools Guidebooks
- Access to Strategy Tools Software Platform
- Master Guidebook
- Facilitator Guide

HOW IT WORKS

Develop your internal teams to run your own in-house strategy simulations in our 2-day program hosted at your company.

WHO IS IT FOR?

Supercluster! can be used for innovation clusters, governments, innovation agencies, economic development offices and industry leaders; all sharing the mission of economic development and growth.

KEY CONCEPTS

- Superclusters
- Innovation cluster
- Research strategies
- Strategic leadership
- Project management
- Investor development
- Innovative ecosystems
- Collaboration dynamics
- Ecosystem development
- Entrepreneurship policies

SIMULATION FORMATS

- 3 hours basic introduction
- 1-day executive session
- 2-day standard
- 3-day advanced

LANGUAGES

Currently available in English. Norwegian, Spanish, French, German, Italian and Mandarin available by request.

CONTACT

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