



# Scale Up!

## The Entrepreneurship Simulator



Create impact through a proven entrepreneurship simulator



Combined offline & digital format



Learn how to grow and scale a successful startup



Strategy Tools Canvases

Simulation & software provide a global solution



Programs from 3 hours to 3 days+



For Startups, Scale Ups, Boards, Accelerators & Incubators, Investors and students





**Scale Up!**  
A powerful strategy solution for entrepreneurship



## WHAT IS IT?

Scale Up! is a powerful simulation for entrepreneurship, with an emphasis on the financials, capital strategy, investor development and fundraising. Ideal for young startups & scale ups. Suitable for groups of 3 – 300 people.

## KEY TAKEAWAYS

- Learn first-hand how to grow and scale a company from zero to successful growth
- Develop better growth strategies by selecting the right investors and build new syndicates
- Take home real world lessons based on real-life cases and real-world investors

## WHAT YOU GET

A complete solution for a world-class entrepreneurship simulator.

Kit includes:

- One Scale Up! Simulation Kit
- 6 Strategy Tools Canvases
- 6 Strategy Tools Guidebooks
- Access to Strategy Tools Software Platform
- Master Guidebook
- Facilitator Guide

## HOW IT WORKS

Develop your internal teams to run your own in-house strategy simulations in our 2-day program hosted at your company.

## WHO IS IT FOR?

Scale Up! can be used for founders, entrepreneurs, boards, business angels, VCs and other investors. It is perfect for accelerators, incubators and anyone across the entrepreneurship landscape

## KEY CONCEPTS

- Start ups
- Scale ups
- Cap table
- Venture capital
- Growth strategy
- Entrepreneurship
- Investor strategies
- Liquidity management
- Long term funding strategy

## SIMULATION FORMATS

- 3 hours basic introduction
- 1-day executive session
- 2-day standard
- 3-day advanced

## LANGUAGES

Currently available in English and Norwegian. Spanish, French, German, Italian and Mandarin available by request.

## CONTACT

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