



Transform!

The Strategy & Transformation Simulator



Create change through a proven strategy & transformation simulator



Combined offline & digital format



Train the trainers, integrate into your learning & development programs



Software

Strategy Tools Canvases



Simulation & software provide a global solution



Programs from 3 hours to 3 days+



From Board rooms to front lines



Transform!
A complete
strategy &
leadership learning
experience



WHAT IS IT?

Transform! is a powerful learning solution for strategy, innovation and transformation, with an emphasis on the challenges of balancing core business, investments in new business model portfolios and developing a long-term innovation strategy. Suitable for groups of 3 – 300 people.

WHO IS IT FOR?

Transform! can be used for employees at all levels. From Board rooms, top management, innovation, business development. Perfect for hackathons, innovation labs and more.

KEY TAKEAWAYS

- Learn & fine-tune strategic leadership skills
- Develop strategic agility and a portfolio-based approach to strategy
- Experience the latest real-world strategy frameworks used by leaders worldwide

KEY CONCEPTS

- Strategy
- Leadership
- Weak signals
- Transformation
- Strategic choice
- Innovation strategy
- Financial management
- Public financial markets
- Business model portfolio
- Business model innovation

WHAT YOU GET

A complete solution for a world-class strategy simulator.

Kit includes:

- One Transform! Simulation Kit
- 6 Strategy Tools Canvases
- 6 Strategy Tools Guidebooks
- Access to Strategy Tools Software Platform
- Master Guidebook
- Facilitator Guide

SIMULATION FORMATS

- 3 hours basic introduction
- 1-day executive session
- 2-day standard
- 3-day advanced

HOW IT WORKS

Develop your faculty with a train-the-trainer format to teach in-house, or we come to you for 1, 2 or 3-day programs with our experienced facilitators.

LANGUAGES

Currently available in English. Spanish, French, German, Italian and Mandarin available by request.

CONTACT

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