



# Scale Up!

## The Entrepreneurship Simulator



Create impact through a proven entrepreneurship simulator



Combined offline & digital format



Train the trainers, integrate into your learning & development programs



Strategy Tools Canvases



Simulation & software provide a global solution

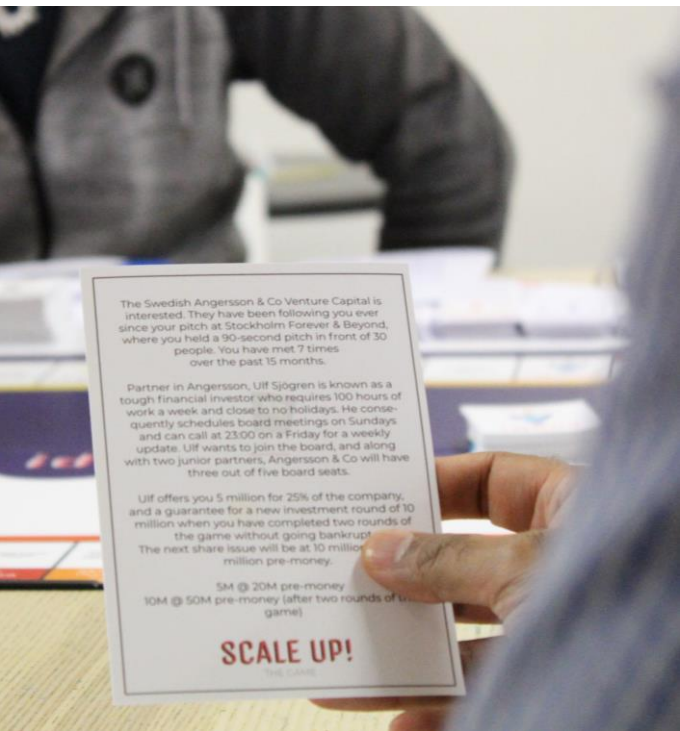


Programs from 3 hours to 3 days+



From Board rooms to front lines





**Scale Up!**  
A complete entrepreneurship learning solution



## WHAT IS IT?

Scale Up! is a powerful simulation for entrepreneurship, with an emphasis on the financial side, investor development and fundraising.

Suitable for groups of 3 – 300 people.

## KEY TAKEAWAYS

- Learn first-hand how to grow and scale a young startup
- Develop better growth strategies by selecting the right investors, and capital strategies
- Take-home real-world lessons based on real-life cases and real-world investors

## WHAT YOU GET

A complete solution for a world-class entrepreneurship simulator.

Kit includes:

- One Scale Up! Simulation Kit
- 6 Strategy Tools Canvases
- 6 Strategy Tools Guidebooks
- Access to Strategy Tools Software Platform
- Master Guidebook
- Facilitator Guide

## HOW IT WORKS

Develop your faculty with a train-the-trainer format to teach in-house, or we come to you for 1, 2 or 3-day programs with our experienced facilitators.

## WHO IS IT FOR?

Scale Up! can be used for employees at all levels. From Board rooms, top management, innovation, business development. Perfect for hackathons, innovation labs and more.

## KEY CONCEPTS

- Start ups
- Scale ups
- Cap table
- Venture capital
- Growth strategy
- Entrepreneurship
- Investor strategies
- Liquidity management
- Long term funding strategy

## SIMULATION FORMATS

- 3 hours basic introduction
- 1-day executive session
- 2-day standard
- 3-day advanced

## LANGUAGES

Currently available in English and Norwegian. Spanish, French, German, Italian and Mandarin available by request.

## CONTACT

hello@strategytools.io | +47 924 15 949 | www.strategytools.io