



Scale Up!

The Entrepreneurship Simulator



Teach entrepreneurship through a proven entrepreneurship simulator



Combined classroom & digital experience



Train faculty, integrate into your academic programs



Strategy Tools Canvases



A complete learning solution



Programs from 3 hours to 3 days+



From High School to Executive Education



Scale Up!
A complete learning solution for entrepreneurship



WHAT IS IT?

Scale Up! is a powerful learning solution for teaching entrepreneurship, with an emphasis on the financial side, investor development and fundraising.

Suitable for groups of 3 – 300 people.

KEY TAKEAWAYS

- Learn first-hand how to grow and scale a company in today's economical climate
- Develop better growth strategies by selecting the right investors, skills and team
- Take home real world lessons based on real-life cases and real-world investors

WHAT YOU GET

A complete solution for a world-class entrepreneurship simulator.

Kit includes:

- One Scale Up! Simulation Kit
- 6 Strategy Tools Canvases
- 6 Strategy Tools Guidebooks
- Access to Strategy Tools Software Platform
- Master Guidebook
- Teaching cases
- Faculty guide

HOW IT WORKS

Our expert facilitators can come to you and your classrooms, or we can train and certify your faculty and staff in our 2-day certification program.

WHO IS IT FOR?

Scale Up! can be used for Bachelor, Master, MBA, Executive Education programs. With minor adjustments, it can also be taught at High School levels.

KEY CONCEPTS

- Start ups
- Scale ups
- Cap table
- Venture capital
- Growth strategy
- Entrepreneurship
- Investor strategies
- Liquidity management
- Long term funding strategy

SIMULATION FORMATS

- Integrated into your existing curriculum together with cases and core concepts
- 3 hours basic introduction
- 1-day or 2-day formats
- 3-day advanced learning format

LANGUAGES

Currently available in English and Norwegian. Spanish, French, German, Italian and Mandarin available by request.

CONTACT

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