



# Supercluster!

## The Innovation Cluster Simulator



Teach innovation clusters through a proven strategy simulator



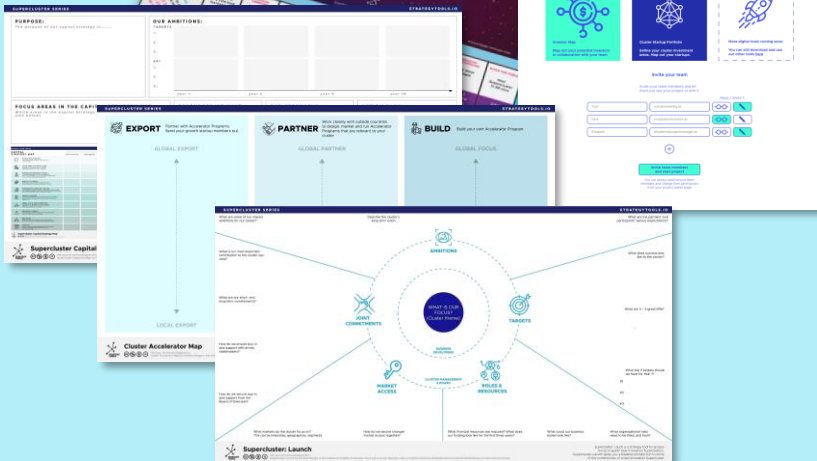
Combined classroom & digital experience



Train faculty, integrate into your academic programs



Software



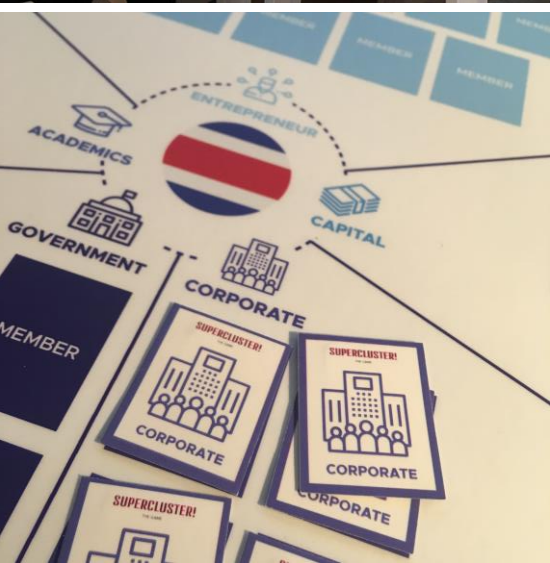
Strategy Tools Canvases

- A complete learning solution
- Programs from 3 hours to 3 days+
- From High School to Executive Education



## Supercluster!

A complete learning solution for innovation clusters



## WHAT IS IT?

Supercluster! is a powerful learning solution for teaching innovation ecosystems, innovation clusters and global innovation superclusters. Suitable for groups of 3 – 300 people.

## WHO IS IT FOR?

Supercluster! can be used for Bachelor, Master, MBA, Executive Education programs.

## KEY TAKEAWAYS

- Learn the fundamentals of innovation cluster development – build, structure, and scale an international Supercluster
- Experience real-world cluster strategy development with gameplay based on several recognized cluster strategy frameworks
- Understand the core pieces needed to build a powerful ecosystem

## KEY CONCEPTS

- Superclusters
- Innovation cluster
- Research strategies
- Strategic leadership
- Project management
- Investor development
- Innovative ecosystems
- Collaboration dynamics
- Ecosystem development
- Entrepreneurship policies

## WHAT YOU GET

A complete solution for a world-class strategy simulator.

Kit includes:

- One Supercluster! Simulation Kit
- 6 Strategy Tools Canvases
- 6 Strategy Tools Guidebooks
- Access to Strategy Tools Software Platform
- Master Guidebook
- Teaching cases
- Faculty guide

## SIMULATION FORMATS

- Integrated into your existing curriculum together with cases and core concepts
- 3 hours basic introduction
- 1-day or 2-day formats
- 3-day advanced learning format

## HOW IT WORKS

Develop your teams with a train-the-trainer format to run your own in-house strategy simulations, or we come to you for a 1, 2 or 3-day program with our experienced facilitators.

## LANGUAGES

Currently available in English. Norwegian, Spanish, French, German, Italian and Mandarin available by request.

## CONTACT

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