



Transform!

The Strategy & Transformation Simulator



Master innovation through proven strategy & transformation simulator



Combined offline & digital format



Build ecosystem skills on the future of strategy



Simulation & software provide a global solution



Programs from 3 hours to 3 days+



From front-lines to board rooms



Transform!
An absorbing
transformation
experience



WHAT IS IT?

Transform! is a powerful simulation for strategy, innovation and transformation, with an emphasis on the challenges of balancing core business, investments in new business model portfolios and developing a long-term innovation strategy. Suitable for groups of 3 – 300 people.

WHO IS IT FOR?

Transform! can be used for anyone within entrepreneurship, innovation, start-ups, scale-ups, ecosystem players, business angels, VCs and other investors.

KEY TAKEAWAYS

- Learn & fine-tune strategic leadership skills
- Develop strategic agility and a portfolio-based approach to strategy
- Experience the latest real-world strategy frameworks used by leaders worldwide

KEY CONCEPTS

- Strategy
- Leadership
- Weak signals
- Transformation
- Strategic choice
- Innovation strategy
- Financial management
- Public financial markets
- Business model portfolio
- Business model innovation

WHAT YOU GET

A complete solution for a world-class strategy simulator.

Kit includes:

- One Transform! Simulation Kit
- 6 Strategy Tools Canvases
- 6 Strategy Tools Guidebooks
- Access to Strategy Tools Software Platform
- Master Guidebook
- Facilitator Guide

SIMULATION FORMATS

- 3 hours basic introduction
- 1-day executive session
- 2-day standard
- 3-day advanced

HOW IT WORKS

Transform! puts you in the shoes of a management team facing disruption and transformation. Can be run by outside facilitators or train & certify your own people.

LANGUAGES

Currently available in English. Spanish, French, German, Italian and Mandarin available by request.

CONTACT

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