



Scale Up!

The Entrepreneurship Simulator



Create impact through a proven entrepreneurship simulator



Combined offline & digital format



Align your Board and team; build and execute your growth strategy



Strategy Tools Canvases



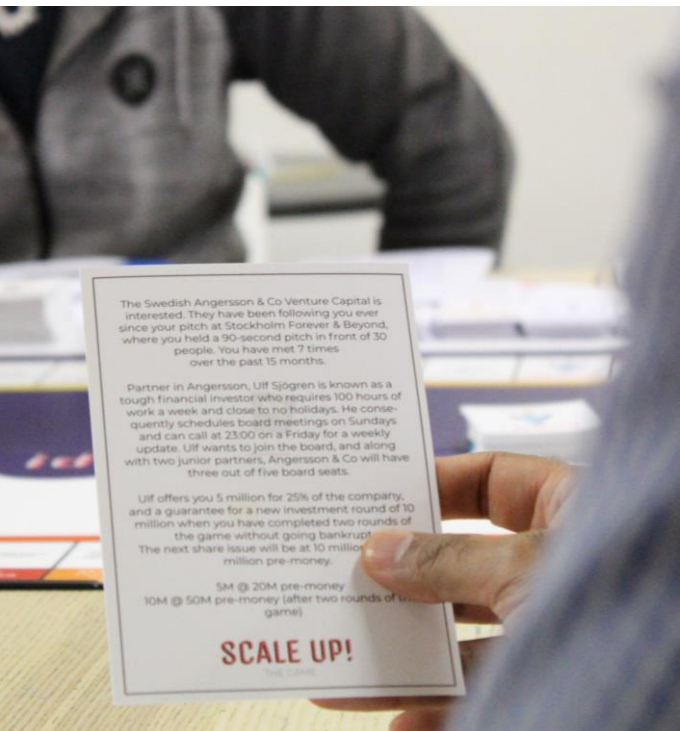
Simulation & software provide a global solution



Programs from 3 hours to 3 days+



For Board, founders and staff



Scale Up!
A powerful strategy solution for startups and scale ups



WHAT IS IT?

Scale Up! is a powerful simulation for entrepreneurship, with an emphasis on the financial side, investor development and fundraising. Perfect for building your capital strategy. Suitable for groups of 3 – 300 people.

KEY TAKEAWAYS

- Learn first-hand how to grow and scale a company in today's economical climate
- Develop better growth strategies by selecting the right investors, skills and team
- Take home real world lessons based on real-life cases and real-world investors

WHAT YOU GET

A complete solution for a world-class entrepreneurship simulator.

Kit includes:

- One Scale Up! Simulation Kit
- 6 Strategy Tools Canvases
- 6 Strategy Tools Guidebooks
- Access to Strategy Tools Software Platform
- Master Guidebook
- Facilitator Guide

HOW IT WORKS

Can be run in-house with your team or board. Allows you to learn and adapt your own strategy. Can also be used in larger groups, as a powerful learning experience.

WHO IS IT FOR?

Scale Up! Perfect for founders, boards and anyone within entrepreneurship, innovation, start-ups, scale-ups, ecosystem players, business angels, VCs and other investors.

KEY CONCEPTS

- Start ups
- Scale ups
- Cap table
- Venture capital
- Growth strategy
- Entrepreneurship
- Investor strategies
- Liquidity management
- Long term funding strategy

SIMULATION FORMATS

- 3 hours basic introduction
- 1-day executive session
- 2-day standard
- 3-day advanced

LANGUAGES

Currently available in English and Norwegian. Spanish, French, German, Italian and Mandarin available by request.

CONTACT

hello@strategytools.io | +47 924 15 949 | www.strategytools.io