



# Supercluster!

## The Innovation Cluster Simulator



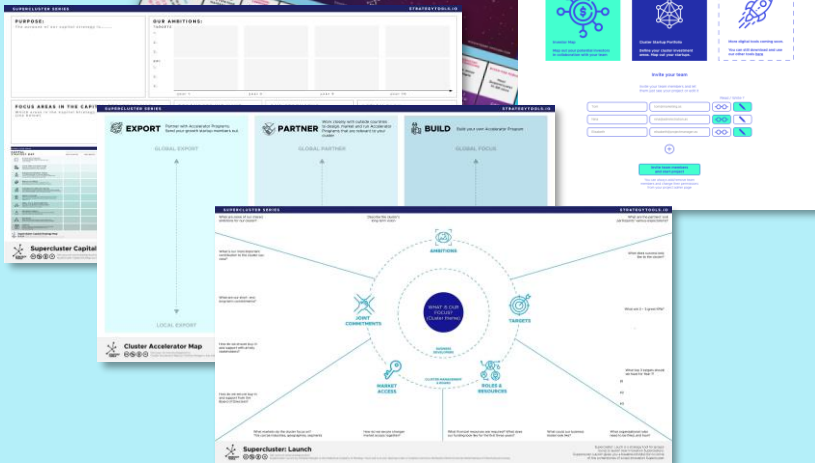
Create impact through a proven innovation cluster simulator



Combined offline & digital format



Build ecosystem skills on the future of strategy



Strategy Tools Canvases

Simulation & software provide a global solution



Programs from 3 hours to 3 days+



Connect government leaders, startups, corporates and ecosystem leaders

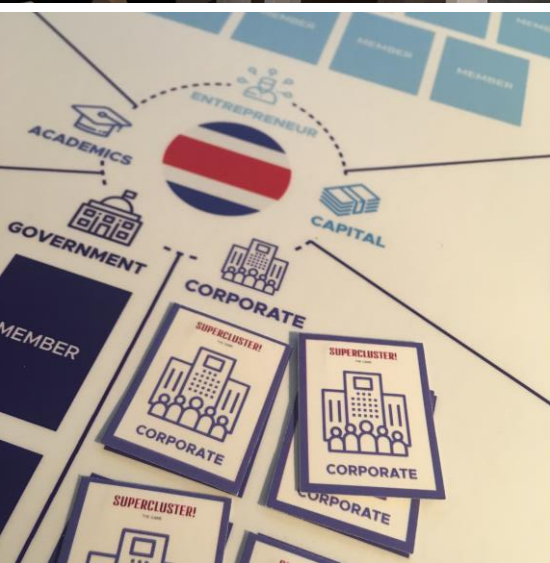






## Supercluster!

A complete strategy solution for innovation clusters



## WHAT IS IT?

Supercluster! is a powerful strategy solution for innovation ecosystems, innovation clusters and global innovation superclusters. Suitable for groups of 3 – 300 people.

## KEY TAKEAWAYS

- Learn the fundamentals of innovation cluster development – build, structure, and scale an international Supercluster
- Experience real-world cluster strategy development with gameplay based on several recognized cluster strategy frameworks
- Understand the core pieces needed to build a powerful ecosystem

## WHAT YOU GET

A complete solution for a world-class strategy simulator.

Kit includes:

- One Supercluster! Simulation Kit
- 6 Strategy Tools Canvases
- 6 Strategy Tools Guidebooks
- Access to Strategy Tools Software Platform
- Master Guidebook
- Facilitator Guide

## HOW IT WORKS

Train & certify your accelerator staff through our 2-day train-the-trainer program – hosted at your location. Can also be delivered by our facilitators.

## WHO IS IT FOR?

Supercluster! For innovation clusters, policymakers, governments, accelerators, incubators and anyone set on transforming a nation by innovation.

## KEY CONCEPTS

- Superclusters
- Innovation cluster
- Research strategies
- Strategic leadership
- Project management
- Investor development
- Innovative ecosystems
- Collaboration dynamics
- Ecosystem development
- Entrepreneurship policies

## SIMULATION FORMATS

- 3 hours basic introduction
- 1-day executive session
- 2-day standard
- 3-day advanced

## LANGUAGES

Currently available in English. Norwegian, Spanish, French, German, Italian and Mandarin available by request.

## CONTACT

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