



Scale Up!

The Entrepreneurship Simulator



Grow entrepreneurship skills in your cluster



Combined offline & digital format



Engage cluster members with powerful & social strategy sessions



Strategy Tools Canvases

Simulation & software provide a blended solution

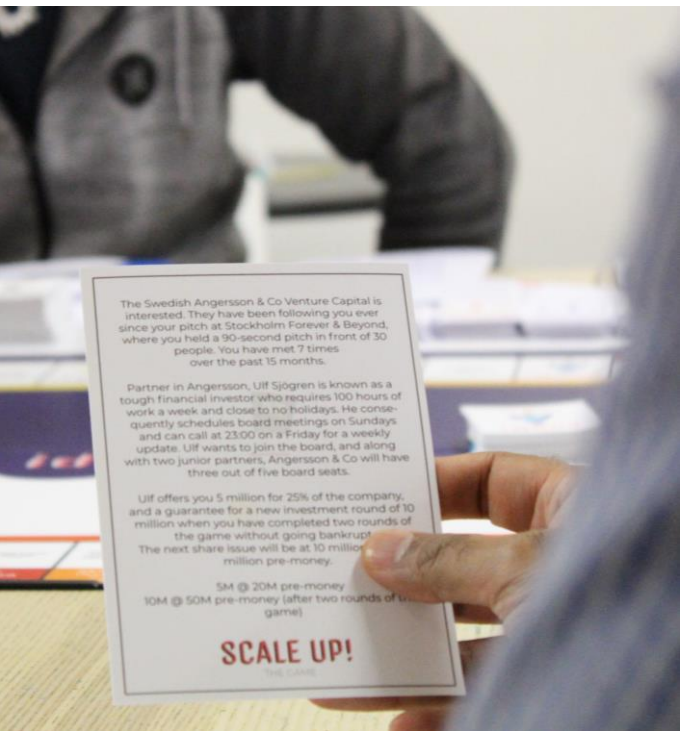


Programs from 3 hours to 3 days+



Perfect for any innovation cluster member





Scale Up!
Built for
innovation
clusters



WHAT IS IT?

Scale Up! is a powerful simulation for entrepreneurship, with an emphasis on the financial side, investor development and fundraising.

Suitable for groups of 3 – 300 people.

KEY TAKEAWAYS

- Learn first-hand how to grow and scale a company in today's economical climate
- Develop better growth strategies by selecting the right investors, skills and team
- Take home real world lessons based on real-life cases and real-world investors

WHAT YOU GET

A complete solution for a world-class entrepreneurship simulator.

Kit includes:

- One Scale Up! Simulation Kit
- 6 Strategy Tools Canvases
- 6 Strategy Tools Guidebooks
- Access to Strategy Tools Software Platform
- Master Guidebook
- Facilitator Guide

HOW IT WORKS

Train & certify your staff through our 2-day train-the-trainer program – hosted at your location. Can also be delivered by our facilitators.

WHO IS IT FOR?

Scaleup! is a powerful solution for innovation clusters of any size. Use it with members, stakeholders, partners & corporates to improve entrepreneurship skills across the cluster.

KEY CONCEPTS

- Start ups
- Scale ups
- Cap table
- Venture capital
- Growth strategy
- Entrepreneurship
- Investor strategies
- Liquidity management
- Long term funding strategy

SIMULATION FORMATS

- 3 hours basic introduction
- 1-day executive session
- 2-day standard
- 3-day advanced

LANGUAGES

Currently available in English and Norwegian. Spanish, French, German, Italian and Mandarin available by request.

CONTACT

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