



Transform!

The Strategy & Transformation Simulator



Grow strategy & innovation skills in your cluster



Combined offline & digital format



Engage cluster members with powerful & social strategy sessions



Strategy Tools Canvases

Simulation & software provide a blended solution



Programs from 3 hours to 3 days+



Perfect for any innovation cluster member





Transform!
Built for
innovation
clusters



WHAT IS IT?

Transform! is a powerful simulation for strategy, innovation and transformation, with an emphasis on the challenges of balancing core business, investments in new business model portfolios and developing a long-term innovation strategy. Suitable for groups of 3 – 300 people.

WHO IS IT FOR?

Transform! is a powerful solution for innovation clusters of any size. Use it with members, stakeholders, partners & corporates to improve strategy thinking across the cluster.

KEY TAKEAWAYS

- Learn & fine-tune strategic leadership skills
- Develop strategic agility and a portfolio-based approach to strategy
- Experience the latest real-world strategy frameworks used by leaders worldwide

KEY CONCEPTS

- Strategy
- Leadership
- Weak signals
- Transformation
- Strategic choice
- Innovation strategy
- Financial management
- Public financial markets
- Business model portfolio
- Business model innovation

WHAT YOU GET

A complete solution for a world-class strategy simulator.

Kit includes:

- One Transform! Simulation Kit
- 6 Strategy Tools Canvases
- 6 Strategy Tools Guidebooks
- Access to Strategy Tools Software Platform
- Master Guidebook
- Facilitator Guide

SIMULATION FORMATS

- 3 hours basic introduction
- 1-day executive session
- 2-day standard
- 3-day advanced

HOW IT WORKS

Train & certify your staff through our 2-day train-the-trainer program – hosted at your location. Can also be delivered by our facilitators.

LANGUAGES

Currently available in English. Spanish, French, German, Italian and Mandarin available by request.

CONTACT

hello@strategytools.io | +47 924 15 949 | www.strategytools.io